

**press release**



**dodo.com** BETA  
share your travel experience

## **New Travel Community dodo.com online - Opportunity to win a \$15,000 Trip Around the World**

**Berlin, May 5<sup>th</sup> 2008. The new online travel community dodo.com is now accessible to all travelers worldwide: Under the motto 'Discover the World with dodo.com' a trip around the world, worth \$15,000, will be given away.**

After a two month closed beta period, travel enthusiasts may now register with dodo.com and set up their personal travel profiles. dodo.com strives to become an international travel community where members can get in touch with like-minded travelers, report their travel experiences in travelogues, and create, and share, their own individual travel tips.

To promote the new service, all members collect lots for certain activities on dodo.com. Each lot increases the individual's chance of winning the trip around the world, worth \$15.000, ending on December 31<sup>st</sup> 2008. For example, one travel tip, one video, or one travelogue will generate one lot. The winner can arrange a trip around the world, including his/her own dream destinations, at a budget of \$15,000.

Daniel Hoffmann and Axel Lehmann, founders of dodo.com, see a competitive advantages in their community, with its international accessibility and its focus on individual travelers. Daniel Hoffmann: "We are trying to create a service with dodo.com that we were always missing during our own travel prearrangements. For, who knows more about the beautiful natural landscapes in County Cork than someone from Ireland?"

With dodo.com, the two founders turned their hobby – travelling – into their business. In December 2006 they developed the idea to create a truly international travel community for individual travelers. Then came a 12-month developing and testing phase, during which, the registration was only possible via an invitation from the dodo.com team.

The beta sign in the logo indicates that dodo.com is still in the developing phase. The value of dodo.com to its users is continuously widening and improving, as new features become available.  
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More informations, press releases and logos at

<http://www.dodo.com/de/presse.html>

More informations to the sweepstakes at

<http://www.dodo.com/de/lottery.html>

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